

Birds' Eye View Environmental Sustainability Policy 2023+

We are committed to ongoing action to minimise the impact of our activities on the environment.

Commitments

Birds Eye View is committed to running an environmentally sustainable charity. We aim to keep our carbon footprint as low as possible through sound, credible and measurable practices across all aspects of the charity by integrating the consideration of environmental concerns and impacts into all of our decision making and activities. We hope to encourage and inspire others to do the same by achieving Creative Green certification in recognition of our commitment to managing our carbon footprint and improving our environmental impact.

In 2014 we evolved into a year-round agency campaigning for gender equality in film - spotlighting and celebrating films created by marginalised genders, and supporting marginalised genders working in film through training and events.

Even though we are a small organisation, we are very aware of the impact running a company has on the environment and are committed to working towards long-term solutions. We believe in contributing more than we take out. We recognise that action is needed now to achieve the aims of the UN Paris Agreement. We are committed to applying sustainable development goals to limit global warming to below 2°C. We are using environmentally responsible principles to achieve the lowest possible environmental impact. We intend to keep our carbon footprint as low as possible through sound practices across all aspects of the charity.

Actions:

We are currently in conversation with carbon management platform **Greenly Earth** who, for starters, will look at calculating our scope 1, 2 and 3 emissions, give us access to a dedicated climate expert, create a GreenHouse Gas report, create a plan for further carbon reductions, and handle the offsetting of emissions.

Staff culture:

The Birds Eye View management and board of trustees are committed to reducing the organisation's carbon footprint creating an environmentally conscious culture.

- We have given up our permanent office space in **Vauxhall Gardens Community Centre** in favour of a flexible and sustainable office space at **3Space International House**: part of a **BuyGiveWork** initiative where space is given away when space is bought. Their solution makes better, more productive and efficient use of property assets to deliver social and economic impact: "75% of the carbon emitted during a building's life cycle comes from its construction and demolition, just 25% from its operations." This means that reusing and repurposing existing buildings provides improved environmental



outcomes, specifically with regards to embodied carbon, compared to new construction. Existing buildings are also better suited to providing affordable and diverse types of space and they can be operated and fitted out at significantly lower costs than new ones. The lower operating costs means there is the potential to deliver high public value and greater benefits for the community.

- Within the office/our operations, we will continue to operate our policy of ethical consumerism, purchase only second hand hardware, fix, reuse, recycle, and eco-friendly cleaning products. If printing is 100% necessary, we'll continue using recycled (FSC certified) paper and non-toxic photocopy cartridges - and recycle both.
- We have used the **Co-operative Bank** since 2002 because of its ethical principles: the only high street bank that did not have a direct relationship with apartheid-era South Africa. Today it is no longer owned, either in whole or in part, by the Co-operative Group - it was rescued by international hedge funds, which continue to proclaim it as an ethical bank. Because of this we are looking at genuine ethical banks such as **Triodos Bank, Ecology Building Society, Charity Bank**.
- We are looking to switch to an eco-hosting server like **Solve** and **Host Presto**. They securely host hundreds of websites to keep their client's carbon footprint down by using 100% renewable energy. Solve also plant hundreds of trees per month to reduce and help offset device energy usage.

Events, Marketing, Training:

A number of the films we have programmed over the years have explored climate justice as a topic; COW by Andrea Arnold, GUNDA, THE FEVER by Maya Da-Rin, while many more have responded to themes of justice more broadly. We will continue to support titles like this in the future, whenever possible.

- We also plan to publicise the green credentials of the films we support where they have green credentials.
- We ask cinemas to print our surveys (double-sided/B&W) only when we know what to reasonably expect from occupancy so we don't overprint.
- We have reduced the amount of printed marketing materials we order.
- In our Birds Eye View email signatures, we encourage people not to print emails.
- When catering for training programmes or screening events, we commit to using local catering companies who use sustainable, ethically sourced, plant based ingredients, from suppliers that make a positive impact, not only environmentally but socially, including training young people and other charitable works.
- We have also built environmental sustainability into our training programmes for filmmakers. Our next CPD course in Jan 2023 has a session on sustainable filmmaking.
- At events, we ask cinemas to provide glasses of tap water rather than plastic bottles.

Travel:

Our UK-wide travel has greatly decreased since we established a hybrid model of working and the introduction of **Impact Producers** to lead on the delivery of events in their home/nearby cities. We use local speakers on our panel to avoid excess travel whenever possible. Where we do travel within mainland UK, we never drive or fly. When flying outside the UK, carbon offsets can

be purchased for all air travel. None of our hybrid-workforce own or drive a motor vehicle. We use public transport, walk or cycle.

- Our work involves some travel across the country. For the majority of our events we only travel one member of staff and one filmmaker/speaker.
- Whenever a speaker or member of staff works late, and we need to take taxis, we use hybrid taxis.

Community

- Communicate our environmental commitment to clients, and the public and encourage them to support it.
- Collaborate with local and national initiatives in the cinema, arts, sustainability and local authority sectors to share knowledge, problem solve and champion best practices.

Further plans: We will regularly measure, monitor and improve performance.

- Use circular economy ethics to underpin our decision making for product sourcing and waste management.
- Maintain and, where possible, exceed regulation.
- Work with suppliers and contractors with similar environmental ethics.
- Embed methods and processes through thorough regular staff training and communication in order that our team becomes advocates for a cleaner future. All employees must ensure that they minimise their individual environmental impact.
- Be aware of Greenwashing.
- Our Environmental Policy is reviewed annually.

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