

FILMONOMICS PLUS



APPLICATION GUIDELINES

Before completing this application, please note: Filmonomics Plus is targeted at feature film producers. Applicants can apply as individuals or as teams of two. The programme will prioritise female applicants and especially welcomes applicants who are Black, Asian or minority ethnic (BAME). We welcome producers applying who are not representative of these groups but whose current or future slate has a substantial number of projects with female talent.

Filmonomics Plus is aimed at emerging producers, not new entrants. Individuals should **have 1-4 feature film credits (fiction or doc)**. Or will have a substantial body of work in another area of film eg directors or writers who also produce. At least one participant in a team proposal must have a **feature film or TV credit**.

If your portfolio doesn't fit the credentials outlined above, do get in touch and we can discuss your submission by email (address at the end of this document)

Aims

To take 8-10 film producers who have 1-4 feature producing credits (docs or fiction) who seek a booster programme that builds on other relevant and/or recent training and on-the-ground experience to increase the scope of their business in this challenging marketplace. The focus will be on individual needs, assessed with the candidate, offering a blend of bespoke coaching, mentoring (from people within film or in other creative industries dependent on the needs of the candidate) plus tailored financial and business planning and leadership guidance across a short window of 4 months October 2016-February 2017.

This is the first year of the programme which was designed to fill an essential gap in the market.

Overview

- ❖ Icebreaker session 4-6pm October 26th followed by Birds Eye View screening and event (along with our other cohort of Future Leaders in Distribution) at the BFI Southbank in London 6-9pm
- ❖ One Day Workshop London November 7 2016 1-6pm (Action Learning Group session entitled I WILL SURVIVE)
- ❖ Followed by 2 key note talks 10-1pm plus lunch November 8th 2016 - from a cutting edge industry leader especially in the film tech space and a creative industry leader
- ❖ 1 Day Workshop in a regional location eg Home, Manchester, Fri Jan 13th 2017 (Action Learning Group session THE MAKING OF ME)
- ❖ 2 coaching sessions and 4 mentoring sessions face to face between Nov 2016 and Feb 1 2017

- ❖ 2 business planning sessions each, w/c Nov 28th 2016 and w/c 16 Jan 2017 -- 2 hours total
- ❖ 1 hour update with course director in person or by Skype

At least 30 hours total per person

Dates

You will need to be available for the initial Icebreaker event on October 26 4-6pm followed by a BFI Southbank London SE1 Birds Eye View screening event October 26 6-9pm. The first sessions are Monday 7th November 1-6pm and 10-2pm Tuesday November 8th in London for the first workshops. If you cannot be available then, we cannot offer you a place. The subsequent sessions will occur around your schedule (mentoring, coaching, business planning one-to-ones until end of January 2017. The final group session will be February 7th 2017, the final workshop date and then farewell drinks 2-8pm. **All other dates to be confirmed once course commences.**

Participant details

Please state whether you are applying for Filmonomics Plus as an individual or as a team. If applying as an individual, please fill in Participant 1 details. If applying as a team please fill in Participant 1 and 2 details.

Your company/slate

Please give the name of your company and your speciality within film and other areas that yield income for the company (which might be inside or outside film). Please outline your slate and state whether it's a feature or documentary or TV or both. If you have a relevant website or blog or social media platforms, please list it here. Please also inform us of the key projects current status: is it just in the ideas phase? Is it in development? Finance attached, if so, with whom? Is it cast? Is it in post-production?

Application questions

- **Please provide a brief statement about your project, including information about any funders, supporters and your strategic objectives (maximum 400 words).** This section is designed to enable you to provide a concise and clear description of your creative vision, and how it has progressed so far.
- **Please state how your career and company would benefit from the FILMONOMICS PLUS training programme (maximum 400 words).** Having read the programme description, this question is asking you to explain how and why you and your company need to be on the programme, what skills and support gaps you have identified, and how each of the programme will benefit your career and company. Please be specific. Outline where your career started, where it is now and where you want it to be. The same goes for the company.

- **As an individual OR for each team member, please provide a short overview of relevant projects and professional experience.** We just want a very brief (bullet points advised) overview of your work to date. Please remember to include both participants if applying as a team.
- **Please outline your personal ambition for your career and company and detailing any concerns or worries you may have about meeting your goals.** We want to get a sense of your business and creative ambitions : what are your concerns and worries around the progression of your projects and your career? The more honest you are the better we can understand you and how Filmonomics Plus can address your needs.

Education and Qualifications

Please provide a quick round up of you/your team's relevant training and education. We suggest that you use bullet points citing name of institution, year of completion and type of qualification (much like you would on a CV).

Bursary Proposal

Birds Eye View is delighted to offer FEMALE or BAME practitioners bursaries to cover:

- Travel and accommodation expenses for participants travelling from outside of London
- Childcare or care expenses for parents/guardians/carers
- Help with the course fee (we can offer a discount for a number of participants at our discretion)
- The bursary fund is limited and will be allocated according to the shared needs of successful applicants. Each application will be considered on a case-by-case basis. All decisions are final. Bursaries will be awarded entirely at the discretion of Birds Eye View.

Final travel/accommodation/childcare/care grants will be dependent on actual expenditure and paid upon delivery of receipts.

Diversity form

Creative Skillset's diversity targets for the schemes it supports are to achieve minimum participation rates of:

- 70% female participants
- 40% Black, Asian or Minority Ethnic participants
- 10% those who consider themselves disabled
- 35% from outside of Greater London, resident in the UK Nations and Regions,

The diversity questionnaire is designed for Birds Eye View to monitor the diversity of our applicants and participants. Your answers to this questionnaire will not affect the success of your application.

Declaration

Please sign to confirm that you believe everything you have written in your application to be true.

FAQs

Q: When is the deadline for submissions?

A: Monday September 19th at 1800 GMT. Applications received after this date will not be considered.

Q: How many places are available?

A: FILMONOMICS PLUS will host up to 10 participants in 2016-17.

Q: Do you have to apply as a team?

A: No, but if you do, remember It is a programme imperative that the lead participant (if a team) is female or BAME.

Q: I'm a man – can I apply?

A: Yes - but please note that it is a programme imperative that, if you apply as a team, the lead participant should be BAME/female.

Q: What is the total cost of the programme?

A: The total cost for the programme is £325.00 per participant. This cost has been substantially subsidised by Creative Skillset and this fee essentially covers catering and refreshments in the sessions.

Q: If I apply as a team, do both people in the partnership have to pay?

A: Yes.

Q: Are there bursaries available?

A: Yes, BEV and Creative Skillset have limited bursary funds available to cover travel and accommodation costs for applications based outside of London, and childcare/carer costs for parents/guardians/carer. The bursaries will be disseminated according to the shared needs of successful applicants. Each application will be considered on a case-by-case basis. You must provide an estimated cost for daily travel, accommodation and childcare. There are also several full programme bursaries available for female/BAME participants.

Q: Can I have other, separate projects on-the-go with different people?

A: Absolutely. We understand that most creative teams have multiple projects on-the-go and that you are likely to be working with lots of different people. However, the projects you outline to **FILMONOMICS PLUS** should be the work of the partnership that applies to the programme, and nobody else's.

Q: How developed do our projects have to be?

A: We just want to see creative vision and something in a somewhat developed state. It can be at outline stage, treatment, full script stage, or a project you've already started to shoot. However, we prefer projects that are more developed.

Q: Will my ethnicity affect the success of my application?

A: No

Q: What are the key dates in application process?

A: We will notify longlisted participants by Monday 10th October and set up 10 min Skype calls across Oct 10 and 11th. We will announce shortlist of 20 by Monday October 17th 2016.

Q: what if I'm not free for the initial workshops or for certain future dates on the programme?

You will need to be available for the initial Icebreaker event on October 26 4-6pm then the BFI Southbank Birds Eye View screening event October 26 6-9pm. The first sessions are Monday 7th November 1-6pm and 10-2pm Tuesday November 8th in London for the first workshops. If you cannot be available then, we cannot offer you a place. The subsequent sessions will occur around your schedule (mentoring, coaching, business planning one-to-ones until end of January 2017. The final group session will be February 7th 2017, the final workshop date and then farewell drinks 2-8pm.

All other dates to be confirmed once course commences. We can be flexible if work comes up and takes you away, but we request commitment to the majority of sessions, and we reserve the right to deny or withdraw places for those who do not show up to sessions (especially to those who do not notify us). If this is a recurring theme, we reserve the right to give your place to someone on the reserve list. A refund will not be given unless there are extenuating circumstances.

Good luck with your application, and if you have any questions, please don't hesitate to get in touch with our course manager Simone Glover.

E : simone.birdseyeview@yahoo.com

Best wishes,

Mia Bays and Simone Glover

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